

2026

The Northeast Georgian

Cornelia, GA

Publication day: Wednesday and Friday
Circulation: 4,250

Rates effective January 1, 2026
TheNortheastGeorgian.com

ROP RATES

Open Rate: \$21.95 • Charitable/Non-profit Rate: \$15.49
Obit Rate: \$8.95 (min. \$61.25)

Annual Volume Contract Rate*

Inches	Rate
75-149	\$18.17
150-374	\$17.69
375-749	\$17.04
750-1499	\$16.34
1500-2249	\$15.39
2250-2999	\$14.74
3000-3749	\$14.04
3750-5249	\$13.63
5250-7499	\$13.09
7500+	\$12.10

Dollar Volume Rates*

Quarterly	Rate
\$1,000-\$2,000	\$15.55
\$2,001+	\$14.05
Annual	Rate
\$3,500-\$7,500	\$14.05
\$7,501+	\$12.48

Multiple Paper Discounts

Run the same ad in any 2-3 papers the same week and receive a 20% discount on all, and 25% for 4 or more in the same week. Discounts apply only to display ads.

Consecutive Advertising Contract Rates*

Inches	4-9 weeks	10-20 weeks	21-39 weeks	40-52 weeks
3"	\$14.92	\$14.45	\$14.04	\$13.39
6"	\$14.40	\$13.98	\$13.39	\$12.62
10"	\$13.92	\$13.39	\$12.51	\$12.10
15-31"	\$13.39	\$12.57	\$11.97	\$11.45
31.5-62.5"	\$12.39	\$11.74	\$10.97	\$10.62
63"	\$11.92	\$11.20	\$10.44	\$9.96

*Advertising agreement required. (All rates are Net)

Color Rates

Full Color up to 10" ad	\$53
Full Color 11-31.5" ad	\$68
Full Color 32-63" ad	\$88
Full Color 63.5+ ad	\$168

Ad dimensions

1 column	=	1.667"
2 column	=	3.458"
3 column	=	5.250"
4 column	=	7.042"
5 column	=	8.833"
6 column	=	10.625"

ROP • CLASSIFIED • LEGAL contact information

ROP: jelliott@thenortheastgeorgian.com
oschapansky@thenortheastgeorgian.com

Classified: classneg@thenortheastgeorgian.com

Legals: legals@thenortheastgeorgian.com

INSERT RATES (price per thousand)

Frequency	<13	13-25	26-49	50+
single sheet	\$47.00	\$45.00	\$44.00	\$43.00
4 pg tab	\$48.00	\$46.00	\$45.00	\$44.00
6 - 8 pg tab	\$48.00	\$46.00	\$45.00	\$44.00
10 - 12 pg tab	\$53.00	\$51.00	\$50.00	\$45.00
14 - 16 pg tab	\$57.00	\$55.00	\$54.00	\$49.00
18 - 20 pg tab	\$60.00	\$57.00	\$56.00	\$53.00
22 - 24 pg tab	\$61.00	\$58.00	\$57.00	\$55.00
26 - 28 pg tab	\$63.50	\$60.50	\$59.50	\$57.50
30 - 32 pg tab	\$66.00	\$63.00	\$62.00	\$60.00
34 - 36 pg tab	\$68.50	\$65.50	\$64.50	\$62.50

- Insert order deadline Thursday at 4 p.m. for following week publication
- Add \$2.50 for each additional four-page tab after 36.
- **Full run only**
- **Maximum size insert is 11"x11."** All other sizes must be folded prior to delivery.

Shipping Information

Inserts should be received *The Northeast Georgian* one week prior to insertion. 2440 Old Athens Highway
Ship 1/2 fold, in boxes to: Cornelia, GA 30531

Send insertion orders for preprints to:
nationalsales@cninewspapers.com

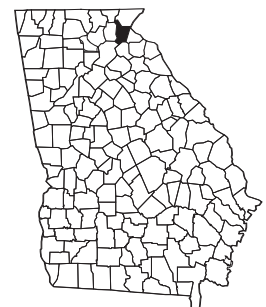
cninewspapers.com

MARKET FACTS

for Habersham County

DEMOGRAPHICS

Occupied Households: 18,750
Total Population: 46,774
Median Family Income: \$54,147
Total Retail Sales: \$462,142,000
Source: 2020 US Census estimates



ADVERTISING BENEFITS

- Twice-weekly serving Habersham County
- One of NE Georgia's most populated counties
- 20% of market earns \$50,000+ per year
- Paid circulation - delivery by USPS